



Wok in a Box

TODAY, INDEPENDENT MARKET RESEARCH STUDIES SHOW THAT ASIAN FOOD IS THE FASTEST GROWING SEGMENT OF THE RESTAURANT INDUSTRY.

Wok-in-a-Box© offers fast eat in and take-away Chinese and South East Asian food, which is cooked fresh for the customer in an open kitchen. The turnover of the food is such that no food is allowed to sit for more than 4 minutes. This high turnover is due to the repeat customer-base that Wok-in-a-Box© creates. The brand is one that smacks of fun, happiness, enthusiasm and a general feeling of well-being. It is this fun, family orientated fast food environment that generates the customer loyalty.

The restaurants are staffed entirely by Chinese and South East Asian employees so they have a naturally authentic feel to them. The staff are encouraged to shout orders and instructions to each other in the traditional way so the atmosphere is extremely lively. The customers are seated together on benches, which creates a lively social environment, where customers integrate together and often exchange conversation with their fellow diners.

Each store has a team of dedicated, experienced and award winning designers and architects that give Wok-in-a-Box© its unique, fun and inviting look. Each location is created to function as a dynamic background for the unique tastes offered by Wok-in-a-Box©.

The concept provides affordable and healthy fast food in a fresh and energetic environment which is in tune with UK consumer. Ultimately The Wok-in-a-Box© brand will enhance tenant mix whilst providing landlords with a secure covenant.



The digitally generated photograph is a 3D illustration of the Wok-in-a-box diner interior concept.



Capitalising on this trend the Brassington Property Group (BPG) have teamed up with Wok-in-a-Box© to exploit the enormous potential of providing gourmet Chinese and South East Asian food served in a fast casual environment. The concept takes advantage of a virtually untapped market and our clients are seeking locations throughout the UK and Europe.



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Hynes & Co have been instructed by The Brassington Property Group, trading as Wok in a Box, to acquire prime city centre units throughout the UK.

The Brassington Property Group are effectively providing the covenant strength and investment required to enable the Wok in a Box brand to expand quickly.

Covenant Strength

D&B Rating: 3A 1 (Minimal Risk)
Tangible Net Worth: £11.5 million

Wok in a Box currently trade from Oxford Street in London and are about to open their second store in Wrexham. Their requirements are as follows:

Locations

Prime High Street and Shopping Centre locations throughout the UK.
Food Courts 750 sq ft
In Line Units 1,250 sq ft - 3,000 sq ft

Planning

Units with A3 consent, or a good chance of obtaining A3 consent.

Please send details to retained agents Hynes & Co for the attention of:

Andrew Hynes - andrew@hynesandco.co.uk
0161 431 0660 / 07826 551 503



- Aberdeen - (under offer)
- Bath
- Bedford
- Birmingham
- Blackpool - (under offer)
- Bolton
- Bournemouth - (under offer)
- Bradford - (under offer)
- Brighton
- Bristol
- Cambridge
- Canterbury
- Cardiff - (under offer)
- Carlisle
- Chelmsford
- Chester
- Derby
- Durham
- Edinburgh
- Exeter
- Glasgow
- Gloucester
- Guildford
- Hull - (under offer)
- Ipswich
- Lancaster
- Leeds
- Leicester
- Lincoln
- Liverpool
- London
 - Balham
 - Canary Wharf
 - Chelsea

- Chiswick
- City
- Clapham
- Fulham
- Gloucester Road
- Islington
- Kensington
- Knightsbridge
- Mid Town
- Muswell Hill
- Oxford Street West
- Wimbledon
- Manchester - (under offer)
- Milton Keynes
- Newcastle
- Northampton
- Norwich
- Nottingham - (under offer)
- Oxford
- Peterborough
- Plymouth
- Poole
- Portsmouth
- Preston
- Reading
- Sheffield - (under offer)
- Southampton
- Stoke (Hanley)
- Stockport - (under offer)
- Swansea - (under offer)
- Swindon
- Winchester
- Worcester - (under offer)
- York